

Daniel Lynch Celtic

Custom Department: Fundraisers – Quick Facts

Why Customize?

- **Bring Life to your School Fundraising Program.** Irish Dancers and our Irish Heritage make Fundraising fun and profitable. With our low minimums, both small and large schools have the opportunity to make a pewter keepsake item that will stay with your Fundraising contributor for years. Successful “Year Dated” programs create a long lasting sales and a predictable profit stream for the schools.
- **Commemorate a special event.** Is your school reaching a milestone? If so, memorialize the event in any one of our many custom pewter products.
- **Everyone else is doing it, why don't you?** Create your own collectible Fundraiser. Limited edition items quickly become collectible items.

Custom Design Art and Set Up Charges.

There is a \$100.00 one time charge that covers the cost to create your custom artwork, die, and mold that will produce an emblem that may be used on most items. An additional \$35.00 charge is required for Leather Goods Items. The Artwork charges are refunded with orders over 250 pcs.

Creating your own custom design product is as easy as 1-2-3!

1. **Artwork.** The process is simple. Tell us what item you would like us to create. Provide your own graphic design, or allow our Artists to interpret your design features. Provide us with a little background information on what you would like on the product. If you choose to use your own artwork, we can help you plan by providing you with some general guidelines to follow.

Our Custom designed products have the ability to be shaped into complex, three-dimensional designs. The artwork must take this into account to allow for the best finished piece possible

2. **Creating a Mold.** Once you're satisfied with the artwork, the next step is to create a master design from which a mold will be created.

Our sample making designers can create virtually any piece that comes from our customers approved art. The result is a beautiful finished keepsake product. Once the mold is complete, we make a pre production prototype and send it to you for your final approval. If we have followed your instructions, but you still want to make changes, you are responsible for any additional correction fees.

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3. **Production Run.** Once the prototype is approved, it's time to cast your personalized pewter item.

We will production plan your order to one of our factories. We will produce your item in the quantities you specify (minimum order is 250 pieces). Each piece is made from the original master mold and therefore maintains its exceptional beauty and detailing throughout the production run.

From Start to Finish. Time Table.

It normally takes about 98 days from the receipt of your artwork, to the delivery of our products. This timeline is for general purposes only. Actual times may vary depending on the complexity of the project, type of item, and availability of artists and carvers. A recent custom order was produced and delivered in 58 days. **The earlier you can start the process the better.** We want to make sure you get your item in time, so if this schedule does not meet your demands, call us, and we'll see what we can do.

- Week 1: Initial Design Consultation
- Week 2,3: Artwork
- Week 4-8: Prototyping
- Week 9-12: Production
- Week 13,14: Shipping

Creating Celtic influence keepsake items is what we love to do best! Let us help your school FUNDRAISE and create the profit they need, and a long lasting remembrance!

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